Innovative add-ons

Websites

Let our experienced web developers create a website for you. Completely personalized, matching your taste and corporate design. Easily manage content through a user-friendly management system (CMS). The website's responsive design will certainly fit the omnichannel strategy of your pharmacy. Announcing promotions or opening hours will be a piece of cake.

Webshops

You can go one step further and link the webshop to your article database, giving your customers the opportunity to place and pay orders outside the shop's regular opening hours.

Contact form

Shop name

City

Contact

Telephone

E-mail

☐ contact me for more info / a quotation

☐ I would like to have a demo in my shop without any obligations

Fax this form to 03/777.02.18
or e-mail information@sdp.be

SDP

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Electronic
shelf labels

L'ORÉAL
Revitalift magic blur cream
€12.99
30ml
PROMO

SDP

Software • Hardware • Training • Support • Web Services

- Innovative
- Time saving
- Reliable & secure
- Available in different formats

Electronic
shelf labels

A growing number of shops and supermarkets uses electronic shelf labels. Retailers want correct prices without investing too much time. New prices or price changes are automatically and flawlessly sent to the shelf labels. The system guarantees correct prices at all times.

Usage

Article files are centrally stored on the server, where price changes come in automatically from your provider or are entered manually. Prices are sent through the network to the central base station. A signal is then sent to the labels. Interference with other systems is impossible. Articles and price changes are imported from your software.

Advantages

Innovative

Customers become more demanding in the digital era. They frequently shop online and use their smartphone or tablet to compare prices before purchasing. ESL digitises your shop and helps you to change your prices quickly.

Stable & secure

With ESL you choose security. Many retailers have been using the labels on a daily basis for years now. Completely flawless, without interruptions or technical problems. You choose a system you can always count on.

Security is guaranteed. The signal is secured through encryption. This makes hacking impossible.

Various types and sizes

SDP provides different sizes and electronic label types. Besides product names, prices and barcodes, you can also show promo prices. The newest EPD technology allows you to display certain parts in colour (red or yellow).

Easy

Quick installation and easy to use. Years of experience

mean we execute installations quickly and without any problems.

Technology

Graphic labels are based on EPD technology for clear readability and high image and text resolution. You can add a product logo or image. Larger formats can include bar codes or qr codes with links to websites or videos.