

# Innovative add-ons



## Sales app

The SDP sales app is a mobile application for managers who want to stay informed regarding the sales results. This app gives you real-time access to your company figures on any mobile device.



## Electronic shelf labels

Price changes or temporary promotions are sent from the system to the electronic shelf labels. This way, the prices on the electronic shelf labels don't differ from the ones in the cash register.



## Websites & webshops

Our integrated e-commerce software makes it very easy to open an online shop. SDP's web developers create your webshop, and you easily manage its content thanks to a user friendly management system (CMS). Through the online webshop, linked to your article database, customers can purchase and pay for articles.

## Contact form

Name shop

City

Contact person

Telephone number

Email address

Contact me for more info / a quotation

I would like to get a free, non-binding demo

Fax this form to 03/777.02.18  
or e-mail to [information@sdp.be](mailto:information@sdp.be)



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Retail  
Software



Software • Hardware • Training • Support • Web Services

- User friendly cash register
- Boost your sales with promotions
- Registration of all cash register movements
- Detailed article management
- Always an optimal stock level
- Multi shop

## SDP Robinson: retail software

Choose SDP Robinson and you will get a stable, reliable and complete software package specifically developed for the retail sector. Besides an intuitive cash register system, it also includes efficient and accurate stock management, customer management, invoicing, etc. The software's flexibility and our 30 years' experience are the biggest advantages of this package.

### User friendly cash register

SDP Robinson is a user friendly cash register system that gives the staff more time to help Customers. The customers will appreciate the fast transactions of our cash register system. The attractive display shows, besides the scanned articles and the total amount, also promotions and other useful customer information, like opening hours or closing days. The mobile sales point system gives your employees unrestricted mobility.

### Boost your sales with promotions

Promotions often make the difference in the competitive struggle. Apply discounts based on product category, customer profile, purchased quantity or promotion prices.

Via loyalty cards you issue points based on the total purchase amount. A loyalty card with your corporate design helps to keep your shop in top of the customers' minds and make them come back after a purchase. Loyalty cards give useful information about every customer's purchase behaviour and can be used for segmented, more efficient publicity. Issued gift vouchers are tracked easily (number of circulating and expired vouchers, ...).

### Registration of all cash register movements

Every cash register movement is registered. This allows you to see, per cashier, every single detail of cash register movements. Besides that, you define the cash register access and the cashier permits for taking back returned articles or apply discounts.

### Detailed article management

Article data and price changes can be imported easily and linked to your purchase centre. Enter the margin (as percentage or fixed add-on price) you wish to achieve. Based on the purchase price you will automatically get a sales price proposal. Link easily images to articles to show on the cash register, labels and your website.

All article fields are shown in one screen. Handy search options and info fields make it easy to find optional added information. You define the label layout yourself: shelf labels, A4-labels and promotion labels. Or you choose for a link to the electronic shelf labels that applies price changes and promotions automatically.



### Always an optimal stock level

The inventory can be done with a handheld scanner during opening hours. Articles sold during the inventory are automatically included in the inventory. Stock corrections are entered manually. In case of various stock locations or shops you, also define where the correction has to be applied. The system updates the stock based on article transfers between different shops. Order purchase lists are created when the minimum stock level is reached, based on rotation lists or through scanning. In this way you will never lose profit because of a sold out product.

### Multi shop

Changes in the back-office will be sent automatically to all shops and cash registers. Changes in promotions, articles or layouts only have to be done once and all sales are centralized for reporting.

