

# Innovative add-ons



## Sales app

The SDP sales app is a mobile application for managers who want to stay informed about sales results at all times. This app gives you realtime acces to your company figures on any mobile device.



## Empties cash register

SDP offers an internal system that prints an empties ticket with barcode as an alternative for for the empties machine. This ticket can only be validated once, at the cash register.



## Website

Our integrated e-commerce software makes it very easy to open an online shop. Let our experienced SDP web developers create a website for you. You manage the content with the userfriendly content management (CMS). Customers can order articles and pay through the online webshop, which links to your article database.

## Contact form

Liquor store name

City

Contact person

Telephone number

E-mail address

Contact me for more info / a quotation

I would like to get a free demo without any obligations

Fax this form to 03/777.02.18  
or e-mail [information@sdp.be](mailto:information@sdp.be)



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## Software for liquor stores



Software • Hardware • Training • Support • Web Services

- Supply and demand analysis
- Article management and price strategy
- Boost your sales with promotions
- All payment methods
- Optimal stock levels
- Electronic shelf labels

## SDP Robinson: software for liquor stores

The innovative liquor store is a specialty store that anticipates customers needs with a broad product and service range. Consumers become more demanding. Quality and service are more important than ever. This is SDP Robinson's strength. A significant advantage is that you only need one software package for article and price management, cash registers and payment terminals, stock management, invoicing, accountancy, etc.

### Supply and demand analysis

SDP Robinson helps you to better meet your customers' needs. The software shows which articles and promotions are most succesful, product group margins, etc. Export your shop's results into detailed and clear reports.

This means you can predict necessary product quantities, set the right pricing and manage the margins.

### Article management and price strategy

You can import article data and price changes easily. Enter the margin you wish to achieve as percentage or fixed add-on price. You will automatically get sales price proposals based on purchase prices and set margins. You can add images to the articles and show them at cash registers, labels and on your website.

### Boost your sales with promotions

Promotions often make the difference in the competitive struggle. Apply discounts based on product categories, customer profiles, purchased quantities or promotion prices.

Issue points based on total purchase amounts using loyalty cards. A loyalty card in your corporate design keeps your customers thinking about your company and coming back after their purchase. Loyalty cards provide useful information about basic services and the purchase behaviour of every customer. Issued gift vouchers are easily tracked (number of circulating and expired vouchers, etc.).

### All payment methods

All payment methods have been integrated into the software: electronic meal tickets, smartphone payment, payment terminals (CCV Belgium or Atos Wordline), cash handling terminals (Glory of Gunnebo), etc. The greatest advantage of the payment terminals is that cash overages and shortages at the end of day are history. Payment terminals are managed from the cash register. It is no longer necessary to enter amounts or scan a barcodes. It is also possible to split payments (cash and card).

### Optimal stock levels

SDP Robinson adapts your stock levels to purchase and sales. You first enter the minimum stock levels, then receive purchase order proposals when stock



levels reach the minimum. SDP Robinson provides you high-performance stock management, even when your stock is divided between different warehouses.

### Electronic shelf labels

A growing number of liquor stores uses electronic shelf labels. They want correct prices without investing too much time. New prices or price changes are stored in a central server and flawlessly sent to the shelf labels. The system guarantees correct prices at any time.

