Innovative add-ons

Sales app

The SDP sales app is a mobile application for managers who want to stay informed about sales results at all times. This app gives you realtime acces to your company figures on any mobile device.

Electronic shelf labels

Price changes or temporary promotions are sent from the system to the electronic shelf labels. This means price differences are out of the question.

Websites & webshops

Our integrated e-commerce software makes opening an online shop very easy. Let our experienced SDP web developers create a website for you. You manage content with the user-friendly content management (CMS). customers can order articles and pay through the online webshop, which links to your article database.

Contact form

Name

City

Contact person

Telephone number

E-mail address

☐ Contact me for more info / a quotation

☐ I would like to get a free demo without any obligations

Fax this form to 03/777.02.18
or e-mail information@sdp.be

SDP

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9100 Sint-Niklaas
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www.sdp.be

Software for electronics stores

SDP

Software • Hardware • Training • Support • Web Services

- User-friendly cash register
- Boost sales with promotions
- Mobile service module
- Detailed article management
- Optimal stock levels
- Multi-shop

SDP Robinson: software for electronics stores

Choose SDP Robinson and you will get a stable, reliable and complete software package specifically developed for the retail sector. Besides an intuitive cash register system, it also offers efficient and accurate stock management, customer management, invoicing etc. The software's flexibility and our 30 years' experience are the greatest advantages of this package.

User-friendly cash register

SDP Robinson is a user-friendly cash register system that gives staff more time to help customers. Customers will also appreciate our cash register system's fast transactions.
The clear customer display shows scanned articles and the total amount, as well as promotions and other important information for customers, like opening hours or closing days.
The mobile cash register system gives cashiers unlimited mobility.

Boost your sales with promotions

Promotions often make the difference in the competitive struggle. Apply discounts based on product categories, customer profiles, purchased quantities or promotion prices. Issue points based on the total purchase amounts using loyalty cards. A loyalty card in your corporate design keeps customers thinking about your company and coming back after their purchase.

Mobile service module

Easily manage customer service with the software package. Think of maintenance, repairs, installations and deliveries. Schedule and track work easily and more efficiently.

Detailed article management

Article data and price changes are easily imported and linked to your purchase centre. Enter the margin you wish to achieve as percentage or fixed add-on price. You will automatically get sales price proposals based on purchase prices and set margins. Easily add images to articles shown on the cash register, labels and your website.

All article fields are shown in one screen. Handy search options and info fields make it easy to find optional information. Define the label layout: shelf labels, A4-labels and promotion labels. Or choose electronic price labels to automatically apply price changes and promotions.

Optimal stock levels

Do stock counts with handheld scanners during opening hours. Articles sold during the inventory counts are automatically updated. Enter stock corrections manually.
In case of various stock locations or shops, define where the corrections apply. The system updates stock based on article transfers between locations.
Purchase order lists are created when the minimum stock level is reached, or based on rotation lists or via scanning. This means you don't lose turnover caused by sold out products.

Multi-shop

Changes in the back-office will be automatically sent to all branch stores and cash registers. Changes in promotions, articles or layouts are done only once, and all sales reports are centralized.