

# Innovative add-ons



## Sales app

The SDP sales app is a mobile application for managers who want to stay informed about sales results at any time. This app gives you real-time access to your company figures on any mobile device.



## Electronic shelf labels

Price changes or temporary promotions are sent from the system to the electronic shelf labels. This way, price differences are out of the question.



## Websites & webshops

Our integrated e-commerce software makes it very easy to open an online shop. Let our experienced SDP web developers create a website for you. You manage the content with the user-friendly content management (CMS). Customers can order articles and pay through the online webshop, which is linked to your article database.

## Contact form

Name

City

Contact person

Telephone number

E-mail address

- Contact me for more info / a quotation
- I would like to get a free demo without any obligations

Fax this form to 03/777.02.18  
or e-mail to [information@sdp.be](mailto:information@sdp.be)



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Software for  
the modern  
garden centre



Software • Hardware • Training • Support • Web Services

- User-friendly cash register
- Boost your sales with promotions
- Labelling
- Registration of all cash register movements
- Detailed article management
- Figures and layouts

## SDP Robinson: software for the modern garden centre

Choose SDP Robinson and you will get a stable, reliable and complete software package specifically developed for garden centres. The software's flexibility and our 30 years of experience are the greatest advantages of this package.

### User-friendly cash register

SDP Robinson is a user-friendly cash register system that gives the staff more time to help customers. Customers will also appreciate our cash register system's fast transactions.

The clear customer display shows scanned articles and the total amount, along with promotions and other important information for customers, like opening hours or closing days.

The mobile cash register system gives your cashiers unlimited mobility.

### Boost your sales with promotions

Promotions often make the difference in the competitive struggle. Apply discounts based on product category, customer profile, purchased quantity or promotion prices.

You can use loyalty cards to issue points based on total purchase amounts. A loyalty card in your corporate design makes your company stay at the top of your customers' minds and return after their purchase.

Loyalty cards provide useful information about basic services and about every customer's purchase behaviour. You can easily track issued gift vouchers (number of circulating and expired vouchers, ...).

### Labelling

SDP offers a broad range of special labels specifically for garden centres, with characteristics like "moisture-resistant", "biodegradable", etc.

Specific label types include "ring", "stick-in", "loop-lock", "adhesive labels", etc). You define label layouts and add images, features, plant care tips, etc. These data are retrieved from your article database.



### Registering all cash register movements

Every cash register movement is registered. This allows you to see every single cash register movement detail for each cashier. It proved to be a perfect system to gather evidence of fraud.

### Detailed article management

The software includes a database with 16.000 plant species and features and 5.000 images. These can be linked to your articles and displayed in the cash



register, labels and your website.

Article data and price changes are retrieved from the article base of your wholesale business or purchase group. If an article is new in your assortment, SDP Robinson can automatically add it to your article record after scanning. In this way you avoid that products are not recognized at the cash register. You can also generate barcodes that include prices.

### Figures & reports

Do you expect clear sales reports? Check which promotions have the best results, product group margins, etc. You export your shop's results to detailed and clear reports.