Innovative add-ons

Sales app

The SDP sales app is a mobile application for managers who want to stay informed about sales results at any time. This app gives you realtime acces to your company figures on any mobile device.

Electronic shelf labels

Price changes or temporary promotions are sent from the system to the electronic shelf labels. This means price differences are out of the question.

Website

Our integrated software e-commerce software makes it very easy to open an online shop. Let our experienced SDP web developers create a website for you. You manage the content with the user-friendly content management (CMS). Customers can order articles and pay through the online webshop, which links to your article database.

Contact form

Supermarket name

City

Contact person

Telephone

E-mail address

☐ Contact me for more info / a quotation

☐ I would like to get a free demo without any obligations

Fax this form to 03/777.02.18
or e-mail information@sdp.be

SDP

Software for the supermarket

SDP

Software • Hardware • Training • Support • Web Services

- User-friendly cash register
- Boost your sales with promotions
- All payment methods
- Article management and price strategy
- Optimal stock levels
- Multi-shop
- Registers of all cash register movements

SDP Robinson: software for supermarkets

Choose SDP Robinson and you will get a stable, reliable and complete software package specifically developed for the retail sector. Along with an intuitive cash register system, it also provides an efficient and accurate stock management, article and price management, lot management, integration with scales, pay terminals, etc. The software's flexibility and our 30 years' experience are the greatest advantages of this package. The software is also very suitable for stores with various branches.

User-friendly cash register

SDP Robinson is a user-friendly cash register system that gives staff more time to help customers. Customers will also appreciate our cash register system's fast transactions.

The clear customer display shows scanned articles and the total amount, as well as promotions and other important information for customers, like opening hours or closing days. The mobile cash register system gives your cashiers unlimited mobility.

Boost your sales with promotions

Promotions often make the difference in the competitive struggle. Apply discounts based on product category, customer profile, purchased quantity or promotion prices. Issue points based on total purchase amounts through loyalty cards. A loyalty card in your corporate design keeps your customers thinking about your company and coming back after their purchase. Loyalty cards provide useful information about basic services and the purchase behaviour of every customer. Easily track issued gift vouchers (number of circulating and expired vouchers, etc.).

All payment methods

All payment methods have been integrated into the software: payment terminals (CCV Cardfon, Atos Worldline), cash handling solutions (Glory, Gunnebo), electronic meal tickets, smartphone payment, etc.

Article management and price strategy

Article data and price changes are easily imported and can be linked to your purchase centre. Enter the margin you wish to achieve (as percentage or fixed add-on price). Uou will automatically get a sales price proposal based on the purchase price and set margins. Easily add images to articles shown on the cash register, to labels and your website.

Optimal stock levels

A supermarket requires more than sales. SDP Robinson helps you to organise the backoffice: from stock management and margin calculations, up to figure analysis and control. By defining minimum and maximum stock, you will receive order advice lists. This means you don't lose turnover caused by sold out products.

Multi-shop

Changes in the back-office will be automatically sent to all branches and cash registers. This way, promotions, modified article descriptions or ticket layouts only need to be changed once. This saves you much work and reduces the risk of errors difference price, assortment, central.

Registers all cash register movements

The integrated control mechanism can detect fraud at the cash register. Cancelled lines and tickets or wrong discounts are registered in a report.